

Ctrl) STUDIOS

COMPANY PORTFOLIO

ABOUT US

CTRL-Studios is a small business consisting of highly-skilled - highly trained individuals to cater to any company's need. We have a professional graphic designer with 18 years of experience. Two talented 3D-modelers proficient in Fusion and Blender and a professional Web Developer with 25 years of web building and database building under his belt.

We are a web based company with our team's roots planted across South Africa, we have a team in Kwa-Zulu Natal, Johannesburg and the Western Cape.

Our focus is to bring professional and affordable projects to life, we do our best to stay ahead of the curve and practice trending design applications but we also stick to our rule of simplicity and focus primarily on the clients needs and brand vision.

Have a look at some of our projects

QUALITY, PROFESSIONAL DESIGN WORK



SOCIAL MEDIA

Social Media ain't just for those hip youngins or anthropomorphic cats, it's a world where brands can express themselves, take life and promote your products, support causes, fight for social justice and be part of a voice in a world where one just isn't enough. If your brand isn't a part of the social media movement then you are being left behind.

Have a look at some of our happy clients.





We're Hiring: Head of Engineering



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

DRE



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

Use code:
WOMANSM2021
to get **R250 OFF** your shopping
online with Matilda's



NELSON MANDELA DAY

We're Hiring: Marketing Coordinator



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

Plant tree,
plant a new *idea*.



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

Use code:
WOMEN2021
to get **R250 OFF** your purchase
by spending **R750 or more** at
Matilda's for the next 2 days.



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

We're Hiring: Head of Engineering



AfferentSoftware
CUSTOMER PASSION AND PAYMENTS INNOVATION

WIN A **R1000 VOUCHER** FOR
YOU AND **R1000** FOR YOUR
GIRL FRIEND!!



matilda's.co.za



PUREGOLD
POWERFUL. NATURAL. BEAUTIFUL

Dis-Chem PHARMACIES
PUREGOLD
LUBRIFIED & ANTI-ODOR
STOPS ITCH
CLOTHES REFRESHES
CLOTHES & FABRICS

GET YOUR VIP TOMBSTONE UNVEILING PACKAGE STARTING AT
R270 PER MONTH
(6 family members for less than R45 / person per month. Entry ages 18 - 75)

LIMITED TIME OFFER CALL TODAY!!

ROYAL TOMBSTONES

ROYAL TOMBSTONES

WHAT TO DO WHEN A LOVED ONE DIES.

WWW.ROYALTOMBSTONES.CO.ZA

#fresher

PUREGOLD
STOPS ITCH
CLOTHES REFRESHES CLOTHES & FABRICS
PUREGOLD
LUBRIFIED & ANTI-ODOR
STOPS ITCH CLOTHES REFRESHES CLOTHES & FABRICS

***blackbullion South Africa**

Free financial skills? Yes, please!

Join Blackbullion South Africa today and start mastering your money - for FREE!

***blackbullion** Menu

Budgeting

Pathways

- 14 min Make budgeting work for you
- 14 min Master your money
- 12 min
- 10 min

ROYAL TOMBSTONES

ISIPINGO SPRING PROMO

10% DISCOUNT ON ALL STONES

OFFER ENDS 30TH SEPTEMBER 2022
Ts & Cs Apply

064 540 5992 | ISIPINGO@ROYALTOMBSTONES.CO.ZA
SHOP 2 ISIPINGO CENTER, 3 POLICE STATION ROAD, ISIPINGO HILLS, 4133

ROYAL TOMBSTONES

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***blackbullion South Africa**

Why pay to learn about money when it's free here?

Blackbullion South Africa gives you all the financial knowledge you need for FREE! Sign up today.

***blackbullion South Africa**

Free money skills to set you up for life!

Sign up for Blackbullion South Africa and start learning the secrets to financial success today - for FREE.

BUDGETING BANDIT

ROYAL TOMBSTONES
THE ROYAL TREATMENT YOUR LOVED ONES DESERVE

Christmas IN JULY

20% OFF ALL TOMBSTONES

VALID FOR JULY 2023
FULL TOMBSTONES ONLY
Ts & Cs apply

ISIPINGO ONLY
CALL: 064 540 5992

ROYAL TOMBSTONES
THE ROYAL TREATMENT YOUR LOVED ONES DESERVE

WOMEN'S MONTH SPECIAL

15% OFF ALL TOMBSTONES

VALID FOR AUGUST 2023
FULL TOMBSTONES ONLY
Ts & Cs apply

ISIPINGO ONLY
CALL: 064 540 5992

WEB DESIGN

A website is the “*personification*” of your brand on the internet, let us help you dress it up, apply that make up and give it the perfect outfit so that your customers fall in love at first sight. A website is essential to any business no matter how big or small you may consider yourself, if you want potential clients to know who you are and what you’re about then you gotta be online.

Have a look at some of our happy clients.

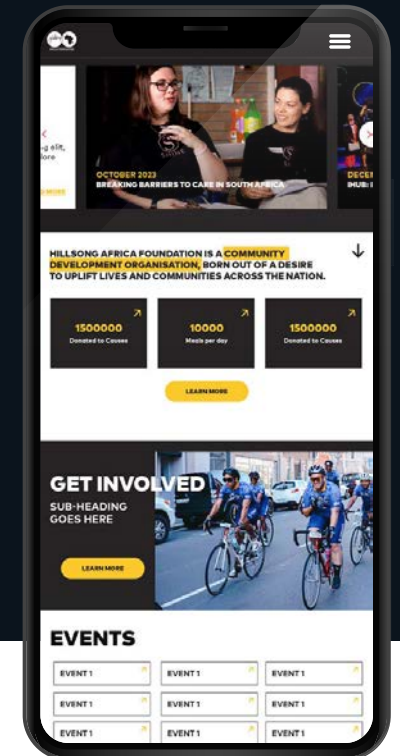


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HILLSONG AFRICA FOUNDATION IS A COMMUNITY DEVELOPMENT ORGANISATION, BORN OUT OF A DESIRE TO UPLIFT LIVES AND COMMUNITIES ACROSS THE NATION.

150000 Donated to Causes	10000 Meals per day	150000 Donated to Causes
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[LEARN MORE](#)

GET INVOLVED

SUB-HEADING GOES HERE

[LEARN MORE](#)

EVENTS

EVENT 1	EVENT 1	EVENT 1
EVENT 1	EVENT 1	EVENT 1
EVENT 1	EVENT 1	EVENT 1



LOCAL IMPACT

CENTURY CITY | SOUTHERN SUBURBS | AREA NAME | AREA NAME | AREA NAME

MISSION

- Developing purpose-filled Jesus followers
- Building healthy church communities
- Creating significant and sustainable social impact - this is US!!

HEART

Acts 2:42-47: The Believers Form A Community

"22 All the believers devoted themselves to the apostles' teaching, and to fellowship, and to sharing in meals (including the Lord's Supper), and to prayer. 23 A deep sense of awe came over them all, and the apostles performed many miraculous signs and wonders. 24 And all the believers met together in one place and shared everything they had. 25 They sold their property and possessions and shared the money with those in need. 26 They worshipped together at the Temple each day, met in homes for the Lord's Supper, and shared their meals with great joy and generosity - 27 all the while praising God and enjoying the goodwill of all the people. And everywhere the Lord added to their fellowship those who were being saved."

The Bible gives us the big picture of how we can make a difference!

GET INVOLVED

Pray
We believe prayer changes things. To see a list of things that you can pray for:

Serve
We are excited to serve alongside you. To Serve:

Give (Donate) To Donate!

[GET INVOLVED](#) | [CLICK HERE](#) | [CLICK HERE](#)

DONATE VIA DIRECT EFT

Account Name: Hillsong Africa Foundation Trust
Bank: First National Bank (FNB)
Account Number: 4322074488
Branch Code: 200409
Branch: Taka
SWIFT Code: FSNZAJ33
IBAN Number: 980035078 NPO
Registration Number: 087 127 NPO

DONATE VIA SnapScan

CURRENT PROJECTS

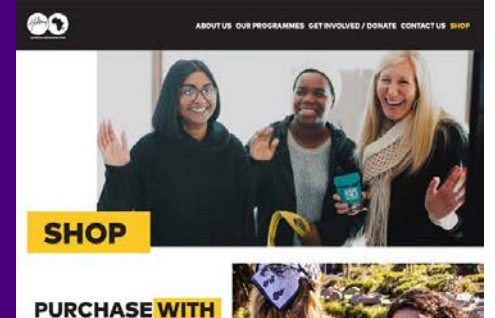
Job Opportunities Notice Board

We are excited to be installing a notice board in our Century City Location foyer. This space is designed for people to be able to post physical notices if they are in need of employment, as well as if they have employment to offer. It is our hope that meaningful connections will be made through this and that people will find dignity in their homes and families as they receive employment.

Future Leaders Mentorship Program

We are thrilled to announce the launch of our Future Leaders Coaching Program, aimed at providing Grade 10 learners with the support and guidance they need to succeed in their final year of school and beyond. Our program is designed to uplift and empower South Africa's future leaders by imparting essential life skills, ensuring they stay in school, pass matric, and explore post-school opportunities that will set them on the path to a dignified living. If you're passionate about developing and mentoring our country's youth, we invite you to express your interest by filling in the form below.

[SEE FORM](#)



SHOP

PURCHASE WITH A PURPOSE

Products to help you make a difference everyday!

[SHOP NOW](#)

MAKE A DIFFERENCE IN YOUR COMMUNITY!

At Hillsong Africa Foundation, we believe that small actions can create big ripples of positive change. Each purchase from the Impact Store is a step towards transforming lives and building stronger communities. With every item you choose, you contribute to funding vital programs that touch the hearts of individuals and families across South Africa.

[SHOP NOW](#)

FEATURED PRODUCTS

Explore a curated collection of purposeful products, including Carevouchers and shietbags, designed to empower and uplift.

- CAREVOUCHER
- CYCLIST JERSEY
- LOVE AFRICA

SHOP PRODUCTS

- SHIRT TOTE BAG
- LOVE AFRICA T-SHIRT
- LOVE AFRICA T-SHIRT
- SHIRT TOTE BAG
- YOU ARE LOVED
- DIGITAL CARE VOUCHER

User Interface.

Hillsong Africa (NPO)

The Hillsong Africa Foundation (HAF) began as the charity arm of Hillsong Church in Cape Town, South Africa. The HAF was established in 2009 when the church's funding capacity was no longer able to meet the community's needs.

Making people feel better, for good

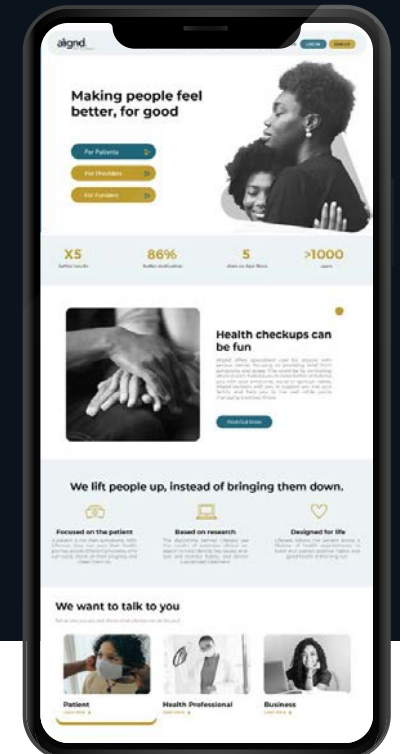
For Patients



For Providers



For Funders





X5 Better results 86% Better motivation 5 stars on App Store >1000 Users



Health checkups can be fun

Alignd offers specialized care for anyone with chronic disease, focusing on preventing what's most important and more. This could be by connecting physical care, helping you to sleep better, or helping you with your emotional, social or spiritual needs. Alignd partners with you to support you and your family, and help you to live well while you're managing a chronic illness.

Find Out More

We lift people up, instead of bringing them down.

Three columns: Focused on the patient, Based on research, Designed for life. Each with an icon and brief description.

We want to talk to you

Three cards: Patient, Health Professional, Business. Each with a photo and a brief description.

Trusted by our Partners



Become our partner

Alignd is looking for business partners, contact us and let's make a change together.



Simplifying healthcare. Improving lives.

Representing demand, limited clinical capacity and tight budgets have put a real squeeze on healthcare. It's frustrating for patients and tough on providers. There have to be changes that, by using the latest digital tools, are paving the way for a transformed healthcare to meet the needs of the future.



A new model of care.

While traditional healthcare providers stop at a simple consultation, we go further. Our care model starts with prevention. We use data to help you understand your health risks before they become a problem. And we give you the tools you need to manage your health. It's a whole new model of care that's hard to beat.

Why we're different

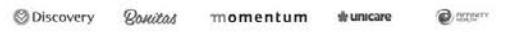
In good company.

Through ambitious acquisitions and strategic partnerships, we have a combined 25 years of experience in the health tech field. It's given us the expertise to improve every aspect of healthcare.



Why we're different

Trusted by our Partners



Meet our people.

Our executives have the global experience needed to transform digital healthcare in Europe.

List of executives: Soshan Soobramoney, Sharon Kunaka, Lungi Nyathi, Shivani Ranchood, Njabulo Dube. Each with a photo and title.



Meet The Team.

We're a team of makers, thinkers, explorers and theatre singers. We approach work and play with curiosity and experimentation, using what we learn to create meaningful digital products that connect with people, just like you.

Guardians.

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Provider & Clinical Team.

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User Interface.

Alignd

Alignd is a palliative care provider that creates end-to-end solutions for complex care needs and gets all stake holders pulling in the same direction. Their belief is that the resources in the system should work harder to serve patients and their needs better.

Heritage Apple Cider Vinegar - Home


www.heritagefarm.co.za

Getting Started McAfee Security Dell Free Spell Checker | Gr... Heritage Apple Cider ... Heritage Apple Cider ... AI Image Generation | ...

HERITAGE
ESTD 1988

Home Heritage ACV About ACV How it's made Good to know Benefits About us Contact us

Facebook Instagram



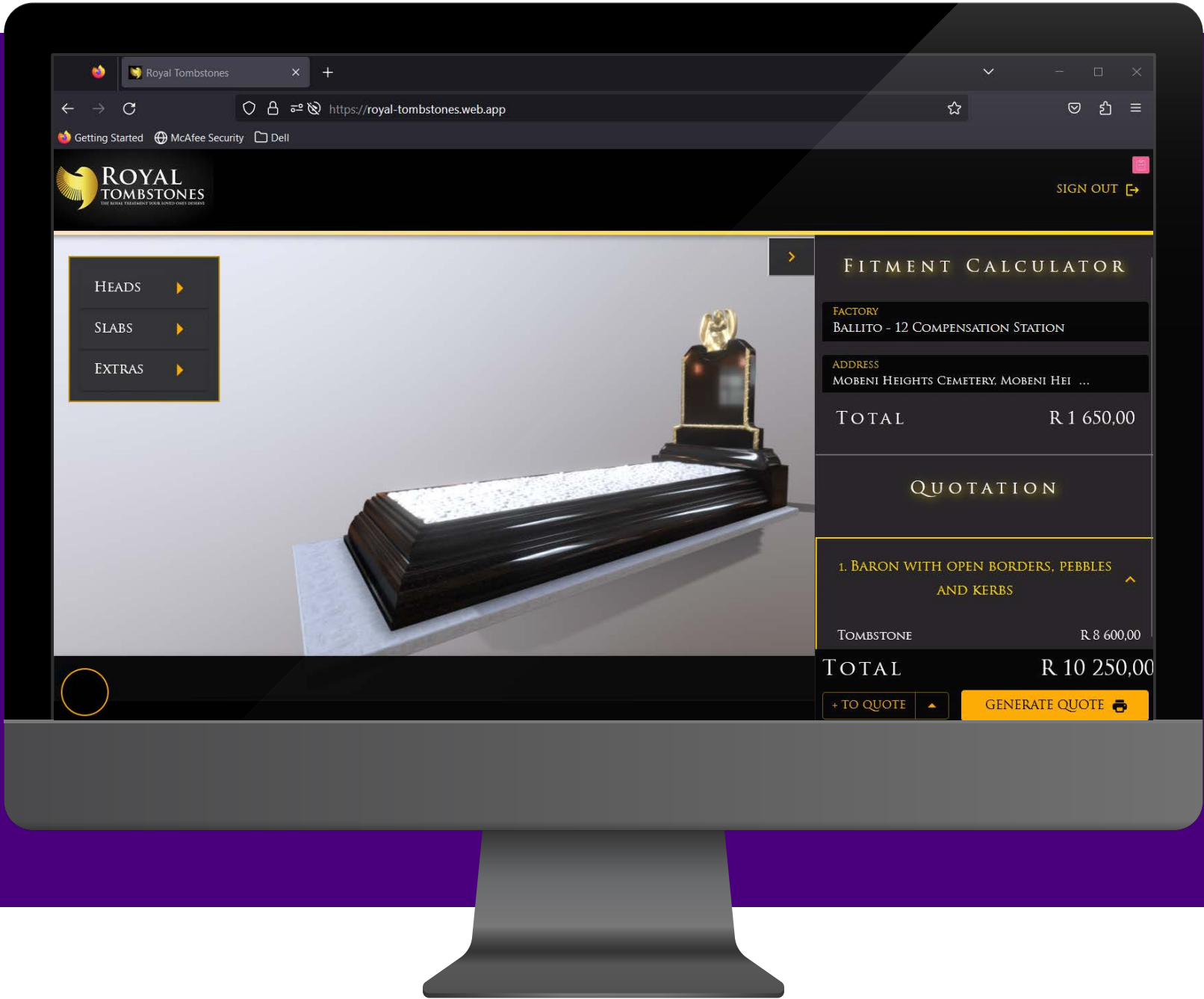
SOME GOOD STUFF TO KNOW...

- Out of principle, **we only use apples from our own farm**. This ensures that we know exactly how they have been grown, that they meet our high standards and that no bad chemicals have been sprayed on them.
- **We have added nothing other than time** to our apple juice to create a premium vinegar.
- Our vinegar is **full strength**, which means that NO water has been added to dilute it.
- Heritage Apple Cider Vinegar is **slow fermented**. This significantly increases quality and means that the vinegar has a lot of time to carry over the great apple taste into the final product. We do not believe that anything good can be made in a hurry.
- We are **Globalgap, Siza and BRC accredited**. These are ethical, good agricultural practices and food safety standards with which we comply and are audited annually.

To find out more or place an order for Heritage Apple Cider Vinegar, contact Graham Lourens on 082 933 5613 or email info@heritagefarm.co.za

GLOBALGAP SIZA FOOD





- HEADS
- SLABS
- EXTRAS



FITMENT CALCULATOR

FACTORY
BALLITO - 12 COMPENSATION STATION

ADDRESS
MOBENT HEIGHTS CEMETERY, MOBENT HEI ...

TOTAL R 1 650,00

QUOTATION

1. BARON WITH OPEN BORDERS, PEBBLES AND KERBS

TOMBSTONE R 8 600,00

TOTAL R 10 250,00

+ TO QUOTE GENERATE QUOTE

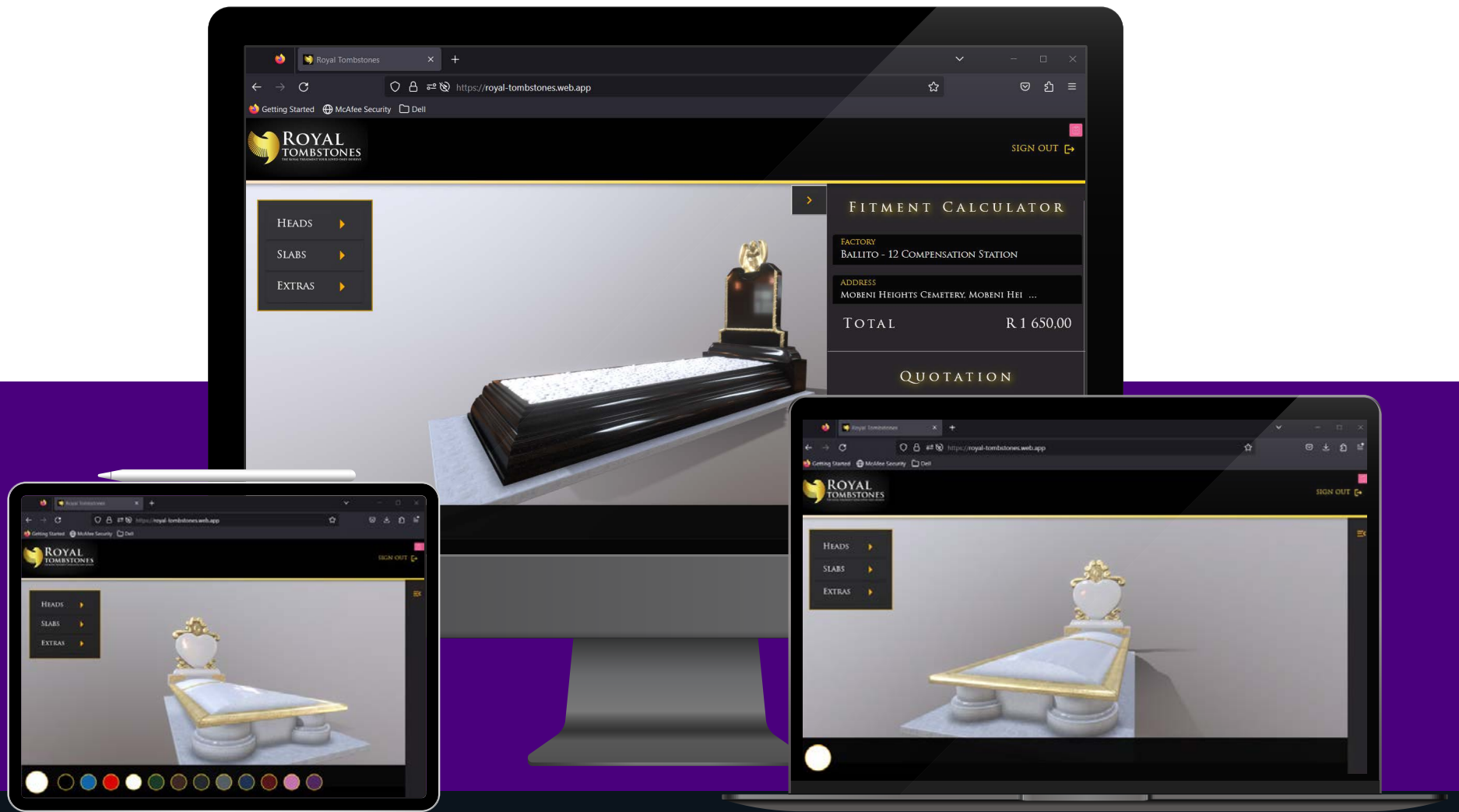
3D MODELLING & CONFIGURATION

Want to showcase your products in every angle?
Want to have a detailed illustration of your product?
Want to have a website that displays your product in all angles that the user can control?

If you answered yes to any of these, then you may want to have a look at some of our 3D developed models



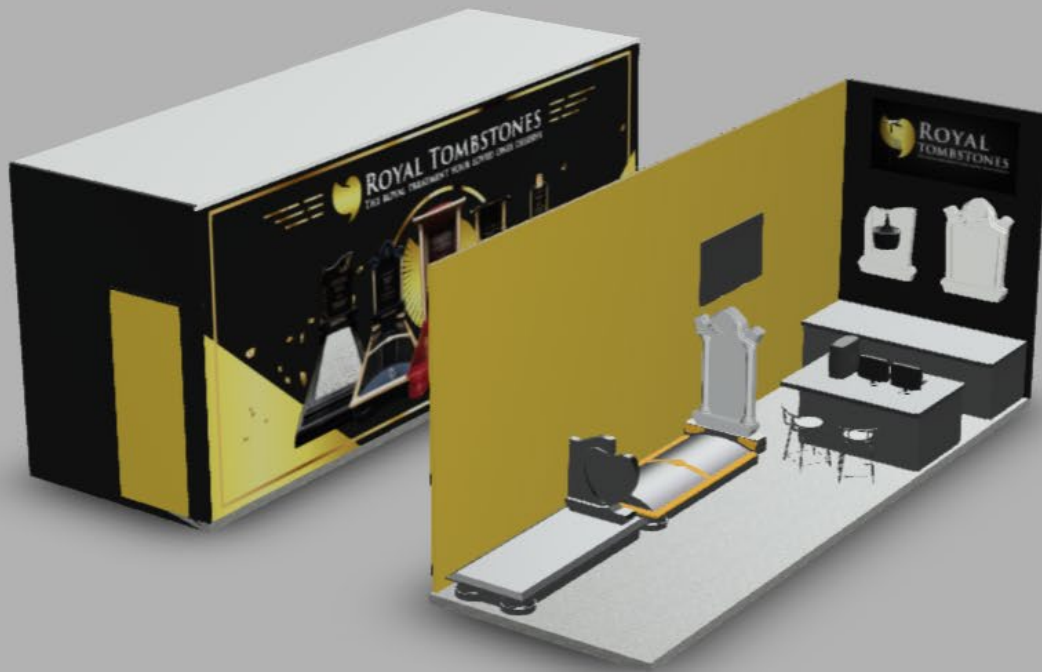
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3D CONFIGURATION WEBSITES

Our client, a prominent tombstone provider, has a range of 70+ tombstones, all of which are available in a variety of colours, a showroom large enough to display all of their products is near impossible. We created a 3D configurator website to display all their tombstones in all their available colours for each of the 80 franchises. Our technology calculates distance for shipping, provides pricing for all tombstones, shows colours and generates everything into a neat invoice.

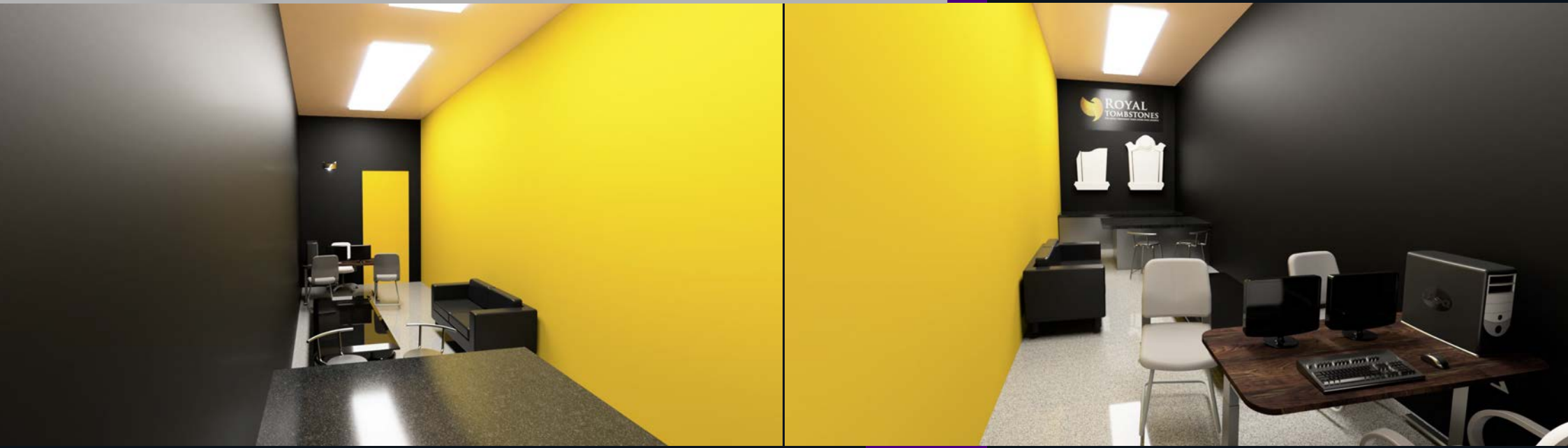
This website is the first of it's kind in South Africa.

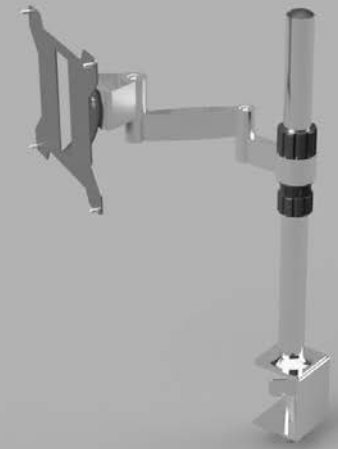


SHIPPING CONTAINER STORE

Our client requested a 3D display of what their shops would look like if they were to use a shipping container. This project would assist them in creating shops in rural areas where buildings to rent are limited.

Here's what we did.



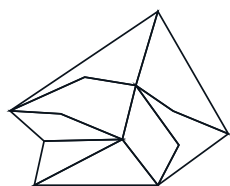


LOGOS & BRANDING

Your logo is your brand's identity, make it personal, make it pop, make it special. Our years of experience in the design world has equipped us with the right skills to bring your brand identity to life.

Have a look at some of our work



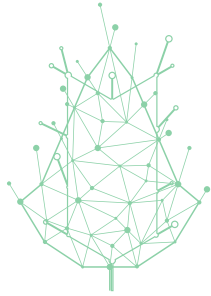


KUKHULA MINING



KUKHULA MINING





DR SHONA FRASER
CLINICAL NEUROPSYCHOLOGIST



THE STUDIO



DR SHONA FRASER
CLINICAL NEUROPSYCHOLOGIST



THE STUDIO

LEGAL FINANCIAL CONTROLLERS



LEGAL FINANCIAL CONTROLLERS

 **CITADEL
TECH.**



 **CITADEL
TECH.**



PRINT MEDIA

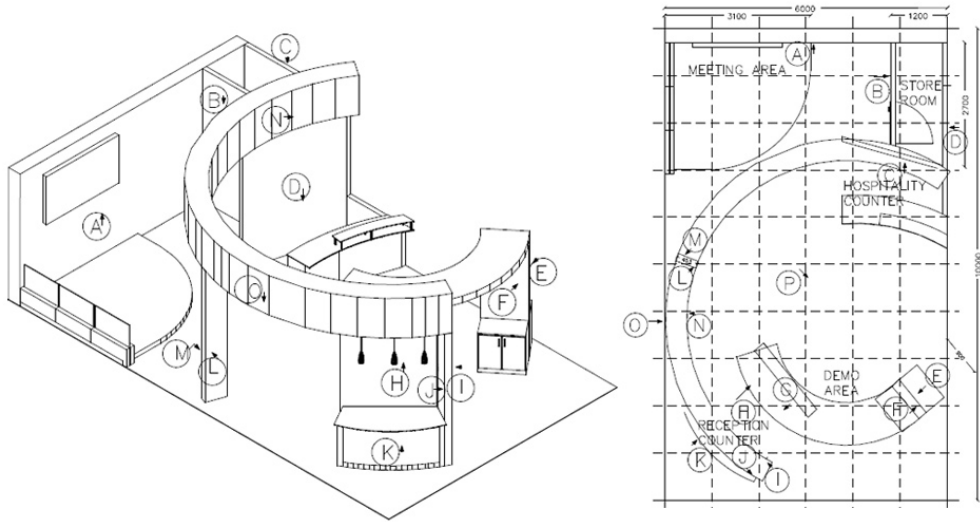
Print isn't obsolete, it's still one of the most widely used methods of promoting your brand. From banners, to signage, flyers, pamphlets and business cards to point of sales marketing material and packaging, print gives personality to your product. Let them love you for your personality.

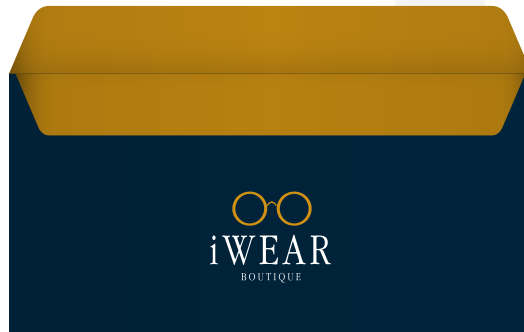
Have a look at some of our work

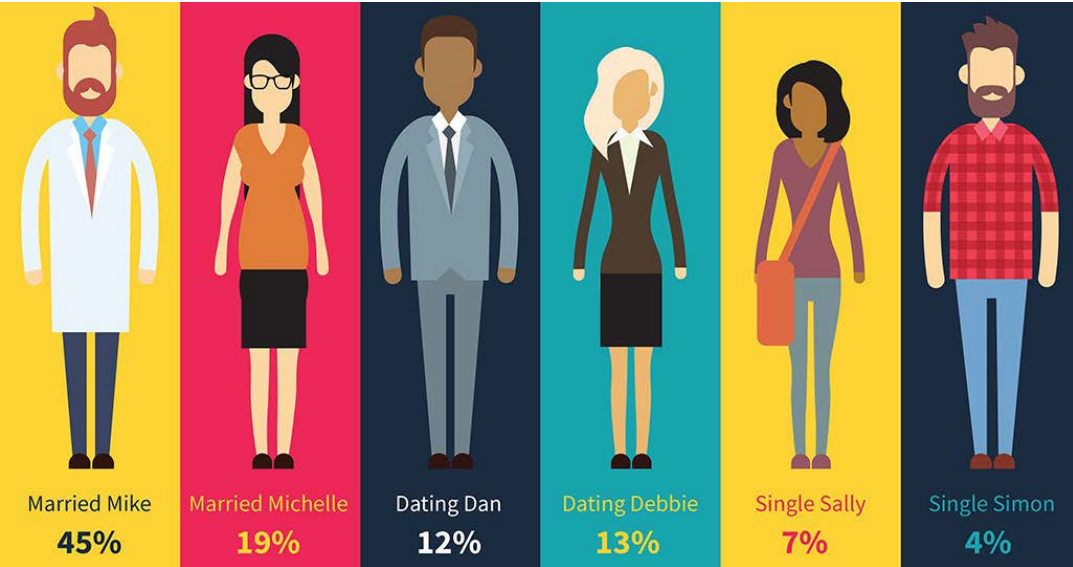


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TRADE SHOW BOOTHS







Married Mike

Who is he?

Summary - 45%

Mike is a 37-year-old career man. He is a successful, **highly-educated**, well-paid husband and father, **driven** to achieve more. Because of his lifestyle, making time for sex can be difficult. He is also busy and **stressed** (work and children), which contributes to a lower libido.

Sex life

Mike is **adventurous**; he wants to explore new things and likes to make things happen instead of waiting for them to change. He's analytical and likes to compare products and prices before making purchasing decisions. Mike is happy with his sex life, but wants to add more adventure and **excitement**. Likes using toys with his partner (77%) the most, followed by foreplay and massage (65%) and lingerie (64%). Mike clearly places a lot of importance on his partner and making sure she is **happy** too – sex is not all about him, he wants his wife to have a good time.

Age: 30 – 49
 Income: R40 000 pm
 Education: Degree | Honours | Masters | Doctorate
 Relationship: Married with children
 Province: Gauteng (46%) & Western Cape (23%) & KZN (12%)

Pain Points

- Stress
- Kids
- Time
- Low libido

Goals

- High-quality products (69%)
- Reasonable prices (44%)
- Trustworthy site (42%)
- Discreet and quick delivery (41%)

Shopping preferences | Buying Style

- Likes to read lots of information and reviews (89%)
- Likes sales and specials (39%)
- Can sometimes make an impulsive decision if he connects to product (36%)
- Likes to make decisions on what to buy with input of partner (62%)
- Found Matilda's via Google search (63%) social media (14%), magazine advert (14%) and airport (6%)
- Saw our advert in Men's Health (42%), Intiem (21%), FHM (12%), Cosmo (11%)

How do we talk to Mike?

He's well-educated, likes lots of **information** and analyses purchases beforehand. He's older, more mature and presumably highly intelligent as well as open-minded. We stay friendly, approachable, and **conversational** but also serious and informative. Conveying meaningful information is the key to talking to Mike, and we don't do it in a fluffy, insouciant, flippant way. We remain fun and happy (because he probably deals with polite and formal all day long) but writing must be grammatically correct, to-the-point and appeal to his analytical side. Think of a knowledgeable, fun and intelligent friend. Be **authentic**. Be real.



Oh yes!

Married Michelle

Who is she?

Summary - 19%

Michelle is a 35-year-old married woman with children. She is a **career** woman and earns a good salary – upwards of **R30 000** a month. She has been employed for a while and has worked her way up into a relatively senior position. Michelle has a Matric and degree, but furthering her education wasn't a priority – either because she got a job, or **married** and had children.

Sex life

Michelle finds that work stress and raising a family has had an effect on her sex life – women are generally the primary **care-givers**, so this might impact on Michelle more than her husband.

This is a woman who is used to taking **control** of a situation – she doesn't wait around for her partner to take the lead. She takes the initiative, although she still likes **consulting** her partner on purchasing decisions. Michelle is a woman who likes looking for sales and specials. Enjoys things like foreplay and massage (67%), using toys with partner (64%) and lingerie (58%)

Age: 30 - 44
 Income: R30 000 +
 Education: High school | degree
 Relationship: Married with children
 Province: Gauteng (45%) & Western Cape (22%) and KZN (12%)

Pain Points

- Stress
- Kids
- Wants to add more adventure and excitement to an already good sex life (70%). She also likes to explore new ideas and sensations. (54%)
- Time
- Predictable / tame sex life – would like to rejuvenate this (25%)

Goals

- High-quality products
- Reasonable prices
- Discreet and quick delivery

Shopping preferences | Buying Style

- Michelle either likes to make all her own purchasing decisions (40%) or consults with her partner when deciding what to buy (54%)
- Found Matilda's via Google search (47%), magazine advert (19%), social media (18%) blog post (4%)
- Found us in Intiem (38%), Cosmo (23%), Women's Health (19%), Glamour (8%)

How do we talk to Michelle?

She's relatively **well-educated** and places a lot of emphasis on sales and specials. She likes reading a lot about products and comparing prices before making a purchasing decision. She's married, likely to have kids and is juggling a full life. Michelle is generally happy with her sex life but **climaxing** may be a problem for her, which is why she is searching for toys that she can use in her relationship and toys that work for her specifically. She is likely to be a strong woman who takes initiative – also open-minded and intelligent. Potentially doesn't have a lot of time for fluff. We can be more feminine in the way we talk to Michelle, but conveying valuable information is key. We should be friendly and approachable, but serious in the topics we choose to talk about. This is an older woman who doesn't want to hear about how she can "give her man the best blow job". She wants to be **satisfied**, and we approach her in a far more mature and steady manner. Attention to detail is key. Happy and conversational but professional.



Oh yes!

SIGN UPS FOR EXCLUSIVE BLACK FRIDAY DEALS

Financial education for young people

#MoneySmartYouth

An Investment with no risk and all the returns...

Financial literacy is a crucial life skill. No matter how much money you have, learning how to manage it properly is important. Financial education is something that young people should be exposed to early on so they can develop a healthy relationship with money right from the get-go.

Young people will make their way through school, university, and into the working world without the adequate knowledge and skills to navigate the important 'money moments' that they encounter. Blackbullion South Africa helps them to approach these 'money moments' with confidence and ensures they appreciate the lifelong value of healthy financial habits.

Blackbullion South Africa is the local adaptation of a global award-winning financial education platform. The platform is used by universities across the UK, Australia, and New Zealand and is available to over 1million+ students giving them the confidence to create a money-smart future.

80%

are more likely to budget

71%

make positive changes to money management

92%

are more confident about their financial situation

"I have gained a better understanding of how my money can be used to its full potential thanks to Blackbullion South Africa."
- Ri'az Plaattjes



"Blackbullion South Africa has helped me gain insight on how to manage my finances and to prioritize my needs. This is knowledge that I do not take for granted, as it has put me in a better financial position than I was a few months ago."
- Joyce Ndanda



We're building a #MoneySmart community

Financial wellbeing doesn't happen overnight. It's a process of learning, building confidence, and applying the right knowledge and tools when faced with important 'money moments'.

At Blackbullion SA, we offer more than just an impactful financial education platform. We're all about engaging our users and building a community of #MoneySmart young people. Our offering includes:

Regular live sessions and webinars

We engage directly with users. Our live sessions and webinars consist of experienced speakers, relevant topics, and some handy tips and tricks for managing money.



Ongoing communication

We connect with our users via email and social media channels to update them about important product features, new content, surveys, campaigns and competitions.

Prizes and giveaways

We incentivise engagement and completion on the platform to encourage participation in the Blackbullion SA community.



Dedicated client support

We create bespoke communication resources to help users get the most out of their Blackbullion SA experience.

Get to know the product...

Blackbullion South Africa is an inclusive digital learning platform that delivers engaging, accessible content across a wide range of personal finance topics.

Product Features



Pathways

Multiple, interactive lessons and quizzes, supported with videos/slides covering the fundamentals, like savings, budgeting, debt, and investment with some more specialised topics, like "Student Lifestyle" and "Scams".

Articles

Written and illustrated articles with links to relevant local resources focusing on the fundamentals of personal finance plus a range of relevant and interesting topics relating to money, like "Black Tax", "Loan Sharks", and "Cryptocurrency".



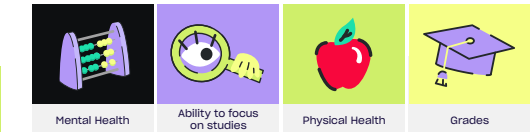
A growing Library

All content is developed or adapted to suit local audiences with insights from a pilot study and ongoing input from our stakeholders.

Just like the world of finance, our library of content is constantly expanding with new, exciting topics regularly introduced to ensure our users are up to date and ahead of the curve.

It's all about impact...

According to Blackbullion's student money & wellbeing report, 75% of students worry about finances, and, in order of priority, says it affects their:



In 2021, students on the Feenix platform, who were actively crowdfunding for their university fees and signed up to Blackbullion South Africa felt 26% more financially stable than students who didn't sign up.

"Blackbullion South Africa found me at a time when I was overwhelmed by saving money every month. I have now learned a new skill and the right ways to handle my money and budget!"
- Pumeza Makatsi



An integral part of our offering is monitoring and reporting on impact.

We regularly gather data from our users via surveys and sentiment tracking to see how Blackbullion SA is affecting their attitudes towards money, their confidence relating to personal finance, and their financial habits and behaviours.



CONTACT US

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